



**Katherine Collins, CFA, MTS**  
Portfolio Manager  
(industry since 1990)



**Stephanie Dobson**  
Portfolio Manager  
(industry since 2011)

#### Objective

The fund seeks long-term capital appreciation.

#### Type

Active

#### Ticker CUSIP

PLDR 746729102

#### Primary exchange

NYSE

#### Fund distributor

Foreside Fund Services, LLC

#### Inception

May 25, 2021

#### Total expense ratio

0.59%

#### Morningstar category

Large Growth

#### Lipper category

Multi-Cap Growth

#### Benchmark

S&P 500 Index

**For Investment  
Professional use only.  
Not for public  
distribution.**

**Not FDIC insured  
May lose value  
No bank guarantee**

# Putnam Sustainable Leaders ETF (PLDR)

## Investing in companies demonstrating leadership in material sustainability issues

### Leadership focus

The portfolio invests in companies that have demonstrated leadership in sustainability issues that are financially material to their business context.

### Active strategy

A framework grounded in fundamental research and focused on financially material sustainability issues drives investment decisions.

### Experienced team

An experienced, dedicated sustainable investing team is integrated with Putnam's equity research and quantitative/risk analysis groups.

### Why ETFs?

- **Cost competitive**  
ETFs may reduce costs to investors, with a simplified fee structure compared to alternatives.
- **Tax efficient**  
The structure of ETFs can reduce the impact of capital gains distributions relative to other investment vehicles.
- **Intraday liquidity**  
ETFs trade at any time of day, offering convenience and price clarity when buying and selling.

### Why active?

- **Potential for outperformance**  
Active strategies aim to outperform passive indexes through investment research and portfolio positioning.
- **Active risk management**  
Proactive analysis helps to identify better risk-reward potential than an index offers and seeks to reduce unintended risks.
- **Professional oversight**  
Experienced portfolio managers balance risk and return while delivering the ETF's structural benefits.

### Why PLDR?



#### Companies with ESG leadership characteristics

PLDR defines ESG leaders as companies that focus on ESG issues that are material to their long-term business success, and that are creative and proactive to go beyond basic compliance to achieve heightened commitment. These companies also have transparent goals with specific, candid, and consistent progress reports, and that make an impact both inside and outside of their business.



#### All market-cap sizes

The fund seeks long-term capital appreciation by investing in common stocks of U.S. companies of any size.



#### Focused portfolio

PLDR is non-diversified and expects to invest a greater percentage of its assets in fewer issuers, so that they make a meaningful contribution to performance. This shows the managers' high degree of research conviction in their stock selection.

**This ETF (exchange-traded fund) is different from traditional ETFs. Traditional ETFs tell the public what assets they hold each day. This ETF will not. This may create additional risks for your investment. For example:**

- You may have to pay more money to trade the ETF's shares. This ETF will provide less information to traders, who tend to charge more for trades when they have less information.
- The price you pay to buy ETF shares on an exchange may not match the value of the ETF's portfolio. The same is true when you sell shares. These price differences may be greater for this ETF compared to other ETFs because it provides less information to traders.
- These additional risks may be even greater in bad or uncertain market conditions.
- The ETF will publish on its website each day a "Tracking Basket" designed to help trading in shares of the ETF. While the Tracking Basket includes some of the ETF's holdings, it is not the ETF's actual portfolio.

The differences between this ETF and other ETFs may also have advantages. By keeping certain information about the ETF secret, this ETF may face less risk that other traders can predict or copy its investment strategy. This may improve the ETF's performance. If other traders are able to copy or predict the ETF's investment strategy, however, this may hurt the ETF's performance.

For additional information regarding the unique attributes and risks of the ETF, see disclosure on the back and the Principal Investment Risks section of the prospectus.

### Related performance: Annualized composite performance

	Q2	1 year	3 years	Since inception
Gross	8.48%	42.33%	23.87%	23.34%
Net	8.33	41.54	23.19	22.66
Benchmark	8.55	40.79	18.67	18.34

Putnam Sustainable Leaders ETF (the “fund”) is newly organized and has limited performance history. The historical performance information presented is for the Putnam Sustainable Leaders Composite (the “Composite”). It is not that of the fund and should not be considered a substitute for the fund’s own performance. Please see the disclosures located below for important Related Performance information.

Past performance is not a guarantee of future results. An investment in this strategy can lose value. Periods less than one year are not annualized. Returns are presented in U.S. dollars and include the reinvestment of dividends and interest. Gross performance does not include the deduction of management fees and other expenses that may be incurred in managing an investment account. A portfolio’s return will be reduced by advisory and other fees. Net performance reflects the deduction of a model fee, equal to the actual management fee incurred by a portfolio in the composite or the highest management fee charged to a prospect of the strategy, whichever is higher. Actual advisory fees may vary among clients with the same investment strategy. Inception date for the Putnam Sustainable Leaders Composite was March 31, 2018.

**Related Performance:** Putnam Investments (the “Firm”) is defined as a broad-based investment management organization that provides financial services to institutions and individuals through segregated accounts and pooled vehicles, such as mutual funds, active exchange-traded funds, collective investment trusts, and private funds. Except for a minority stake owned by employees, the Firm is a wholly owned subsidiary of Great-West Lifeco Inc. Investment management is provided by four wholly owned subsidiaries of the Firm: The Putnam Advisory Company, LLC; Putnam Investment Management, LLC; Putnam Fiduciary Trust Company, LLC; and Putnam Investments Limited. Composite performance information represents actual performance of all accounts that have (i) substantially similar investment policies, objectives, and strategies, and (ii) are managed by the same firm that manages the registered Putnam Sustainable Leaders ETF. Related investment performance of such accounts is presented for the Putnam Sustainable Leaders Composite. The Composite includes all accounts managed by the firm that have investment objectives, policies, and strategies that are substantially similar to those of the fund. Composite performance information is intended to illustrate the past performance of Putnam in managing accounts that are substantially similar to the fund. Total fund expenses may be higher than fees reflected in net performance for the Composite.

### A research team with diverse skills

Our team has a unique, integrated process for understanding sustainability in the context of each company they research.



**Katherine Collins, CFA, MTS, Head of Sustainable Investing**

Experienced as an equity analyst, portfolio manager, and head of research at Fidelity, Katherine founded and led Honeybee Capital, a sustainable research firm, before joining Putnam in 2017.



**Stephanie Dobson, Portfolio Manager**

Stephanie brings together experience in interpreting and applying ESG data with skills in fundamental analysis and valuation of companies.

**Consider these risks before investing:** The value of investments in the fund’s portfolio may fall or fail to rise over extended periods of time for a variety of reasons, including general economic, political, or financial market conditions; investor sentiment and market perceptions; government actions; geopolitical events or changes; and factors related to a specific issuer, geography, industry, or sector. These and other factors may lead to increased volatility and reduced liquidity in the fund’s portfolio holdings. Growth stocks may be more susceptible to earnings disappointments and the market may not favor growth-style investing. Investments in small and midsize companies increase the risk of greater price fluctuations.

From time to time, the fund may invest a significant portion of its assets in companies in one or more related industries or sectors, which would make the fund more vulnerable to adverse developments affecting those companies, industries, or sectors. International investing involves currency, economic, and political risks. Investing with a focus on companies whose products and services produce positive environmental, social, and economic development impact may result in the fund investing in certain types of companies, industries, or sectors that underperform the market as a whole. In evaluating an investment opportunity, we may make investment decisions based on information and data that is incomplete or inaccurate. Due to changes in the products or services of the companies in which the fund invests, the fund may temporarily hold securities that are inconsistent with its sustainable investment criteria.

Our investment techniques, analyses, and judgments may not produce the outcome we intend. The investments we select for the fund may not perform as well as other securities that we do not select for the fund. We, or the fund’s other service providers, may experience disruptions or operating errors that could have a negative effect on the fund. You can lose money by investing in the fund.

**You should consider the fund’s investment objectives, risks, charges, and expenses carefully before you invest. This and other important information is contained in the fund’s prospectus available on Putnam.com or by calling 1-833-228-5577. Please read carefully before you invest.**

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The S&P 500 Index is an unmanaged index of common stock performance. You cannot invest directly in an index.

For informational purposes only. Not an investment recommendation.

Putnam Retail Management  
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